

INVOICE



EKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

Invoice #	Invoice Date	Invoice Month	Invoice Period
56127-1	09/23/12	September 2012	08/27/12 - 09/22/12

Station	Account Executive	Sales Office	Sales Region
EKRC	Millennium Washington DC	Millennium	National

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

Send Payment To:

EKRC-TV
Newport Television LLC
Po Box 841646
Dallas, TX 75284-1646

Advertiser	Product	Estimate Number
Crossroads Grass Root Pol	Crossroads GPS	984

Flight Dates	Order #	Alt Order #
09/14/12 - 09/23/12	56127	09818107

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9914273	12	11

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/14/12	09/14/12	7a Good Morn Cincinnati	7a-8a	----F--	:30	1	\$225.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----F--	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	EKRC	F	09/14/12	7:20 AM	7a Good Morn Cincinnati	7a-8a	:30	USPRTV17GPH	\$225.00 NM
2	09/17/12	09/17/12	7a Good Morn Cincinnati	7a-8a	M-----	:30	1	\$225.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	EKRC	M	09/17/12	7:47 AM	7a Good Morn Cincinnati	7a-8a	:30	USPRTV17GPH	\$225.00 NM
3	09/18/12	09/18/12	7a Good Morn Cincinnati	7a-8a	-T-----	:30	1	\$225.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-T-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	EKRC	Tu	09/18/12	7:38 AM	7a Good Morn Cincinnati	7a-8a	:30	USPRTV17GPH	\$225.00 NM
4	09/19/12	09/19/12	7a Good Morn Cincinnati	7a-8a	--W----	:30	1	\$225.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--W----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	EKRC	W	09/19/12	7:21 AM	7a Good Morn Cincinnati	7a-8a	:30	USPRTV17GPH	\$225.00 NM
5	09/20/12	09/20/12	7a Good Morn Cincinnati	7a-8a	---T---	:30	1	\$225.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	---T---	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	EKRC	Th	09/20/12	7:40 AM	7a Good Morn Cincinnati	7a-8a	:30	USPRTV17GPH	\$225.00 NM
6	09/21/12	09/21/12	7a Good Morn Cincinnati	7a-8a	----F--	:30	1	\$225.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	----F--	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Invoice #	Invoice Date	Invoice Month	Invoice Period
56127-1	09/23/12	September 2012	08/27/12 - 09/22/12
Advertiser	Product	Estimate Number	
Crossroads Grass Root Po	Crossroads GPS	984	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/21/12	09/21/12	7a Good Morn Cincinnati	7a-8a	----F--	:30	1	\$225.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC F 09/21/12 7:38 AM 7a Good Morn Cincinnati 7a-8a :30 USPRTV17GPH \$225.00 NM									
7	09/14/12	09/14/12	M-F 8a-9a	8a-9a	----F--	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 ----F-- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC F 09/14/12 8:25 AM M-F 8a-9a 8a-9a :30 USPRTV17GPH \$175.00 NM									
8	09/17/12	09/17/12	M-F 8a-9a	8a-9a	M-----	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 M----- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC M 09/17/12 8:45 AM M-F 8a-9a 8a-9a :30 USPRTV17GPH \$175.00 NM									
9	09/18/12	09/18/12	M-F 8a-9a	8a-9a	-T-----	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -T----- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Tu 09/18/12 8:02 AM M-F 8a-9a 8a-9a :30 USPRTV17GPH \$175.00 NM									
10	09/19/12	09/19/12	M-F 8a-9a	8a-9a	--W----	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 --W---- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC W 09/19/12 8:17 AM M-F 8a-9a 8a-9a :30 USPRTV17GPH \$175.00 NM									
11	09/20/12	09/20/12	M-F 8a-9a	8a-9a	---T---	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 ---T--- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Th 09/20/12 8:27 AM M-F 8a-9a 8a-9a :30 USPRTV17GPH \$175.00 NM									
12	09/21/12	09/21/12	M-F 8a-9a	8a-9a	----F--	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 ----F-- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC F 09/21/12 8:15 AM M-F 8a-9a 8a-9a :30 USPRTV17GPH \$175.00 NM									
13	09/15/12	09/15/12	Sa 12p-6p	2:00 PM-3:00 PM	-----S-	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 -----S- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Sa 09/15/12 2:29 PM Sa 12p-6p 2:00 PM-3:00 PM :30 USPRTV17GPH \$100.00 NM									
14	09/22/12	09/22/12	Sa 12p-6p	2:00 PM-3:00 PM	-----S-	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -----S- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Sa 09/22/12 2:58 PM Sa 12p-6p 2:00 PM-3:00 PM :30 USPRTV17GPH \$100.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
56127-1	09/23/12	September 2012	08/27/12 - 09/22/12
Advertiser	Product	Estimate Number	
Crossroads Grass Root Po	Crossroads GPS	984	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/22/12	09/22/12	Sa 12p-6p	2:00 PM-3:00 PM	-----S-	:30	1	\$100.00	NM
15	09/15/12	09/15/12	Sa 12p-6p	3:00 PM-4:00 PM	-----S-	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Sa 09/15/12 3:11 PM Sa 12p-6p 3:00 PM-4:00 PM :30 USPRTV17GPH \$125.00 NM									
16	09/22/12	09/22/12	Sa 12p-6p	3:00 PM-4:00 PM	-----S-	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Sa 09/22/12 3:29 PM Sa 12p-6p 3:00 PM-4:00 PM :30 USPRTV17GPH \$125.00 NM									
17	09/14/12	09/14/12	M-F 5p-6p	5p-6p	----F--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----F-- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC F 09/14/12 5:13 PM M-F 5p-6p 5p-6p :30 USPRTV17GPH \$300.00 NM									
18	09/17/12	09/17/12	M-F 5p-6p	5p-6p	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC M 09/17/12 5:26 PM M-F 5p-6p 5p-6p :30 USPRTV17GPH \$300.00 NM									
19	09/18/12	09/18/12	M-F 5p-6p	5p-6p	-T-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -T----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Tu 09/18/12 5:57 PM M-F 5p-6p 5p-6p :30 USPRTV17GPH \$300.00 NM									
20	09/19/12	09/19/12	M-F 5p-6p	5p-6p	--W----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --W---- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC W 09/19/12 5:44 PM M-F 5p-6p 5p-6p :30 USPRTV17GPH \$300.00 NM									
21	09/20/12	09/20/12	M-F 5p-6p	5p-6p	---T---	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---T--- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Th 09/20/12 5:54 PM M-F 5p-6p 5p-6p :30 USPRTV17GPH \$300.00 NM									
22	09/21/12	09/21/12	M-F 5p-6p	5p-6p	----F--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----F-- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC F 09/21/12 5:56 PM M-F 5p-6p 5p-6p :30 USPRTV17GPH \$300.00 NM									
23	09/14/12	09/14/12	M-F 7p-730p	7p-730p	----F--	:30	1	\$500.00	NM

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56127-1	09/23/12	September 2012	08/27/12 - 09/22/12
Advertiser	Product	Estimate Number	
Crossroads Grass Root Po	Crossroads GPS	984	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----F-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC F 09/14/12 7:25 PM M-F 7p-730p 7p-730p :30 USPRTV17GPH \$500.00 NM									
24	09/17/12	09/17/12	M-F 7p-730p	7p-730p	M-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC M 09/17/12 7:27 PM M-F 7p-730p 7p-730p :30 USPRTV17GPH \$500.00 NM									
25	09/18/12	09/18/12	M-F 7p-730p	7p-730p	-T-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -T----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Tu 09/18/12 7:26 PM M-F 7p-730p 7p-730p :30 USPRTV17GPH \$500.00 NM									
26	09/19/12	09/19/12	M-F 7p-730p	7p-730p	--W----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 --W---- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC W 09/19/12 7:27 PM M-F 7p-730p 7p-730p :30 USPRTV17GPH \$500.00 NM									
27	09/20/12	09/20/12	M-F 7p-730p	7p-730p	---T---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---T--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Th 09/20/12 7:27 PM M-F 7p-730p 7p-730p :30 USPRTV17GPH \$500.00 NM									
28	09/21/12	09/21/12	M-F 7p-730p	7p-730p	----F--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----F-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC F 09/21/12 7:29 PM M-F 7p-730p 7p-730p :30 USPRTV17GPH \$500.00 NM									
29	09/15/12	09/15/12	Sa 7p-730p	7p-730p	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Sa 09/15/12 7:09 PM Sa 7p-730p 7p-730p :30 USPRTV17GPH \$350.00 NM									
30	09/22/12	09/22/12	Sa 7p-730p	7p-730p	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 EKRC Sa 09/22/12 7:13 PM Sa 7p-730p 7p-730p :30 USPRTV17GPH \$350.00 NM									

Total Spots **30**

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Crossroads Grass Root Po	Crossroads GPS	984	

Payment Terms 30 Days

<u>Gross Total</u>	\$8,350.00
<u>Agency Commission</u>	\$1,252.50
<u>Net Amount Due</u>	\$7,097.50

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